



Escaping the lobster pot

Is good work possible without Good Help?

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**WHAT IS THE
PROBLEM?**

PRESCRIPTIVE

CONDITIONALITY

CONTEXT FREE

TRANSACTIONAL

**COMMISSIONING
SILOS**

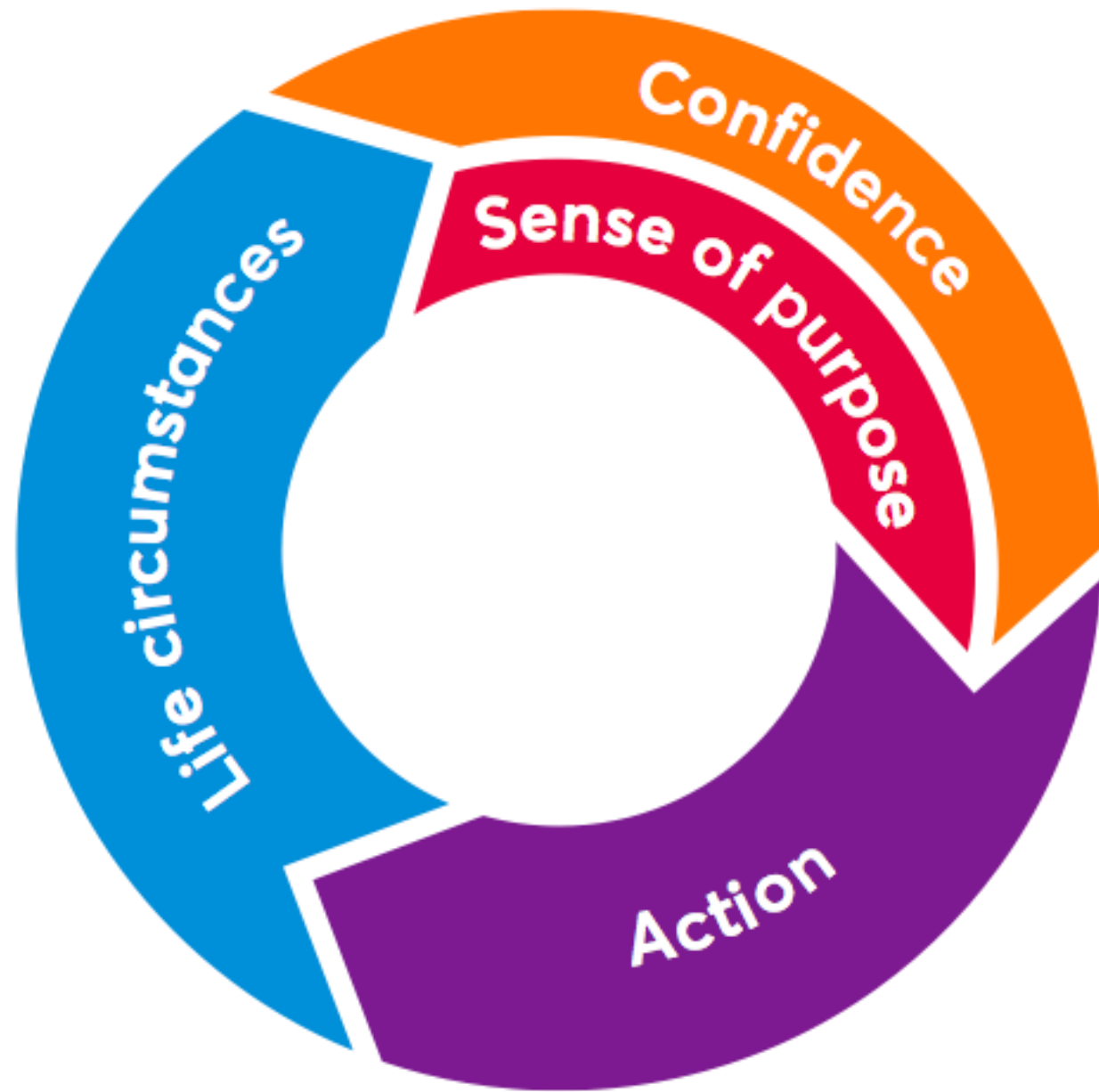
IN-WORK POVERTY

RESOURCE: TIME/MONEY

**FRAGMENTED
SERVICES**

ELIGIBILITY CRITERIA

WHAT IS GOOD HELP?

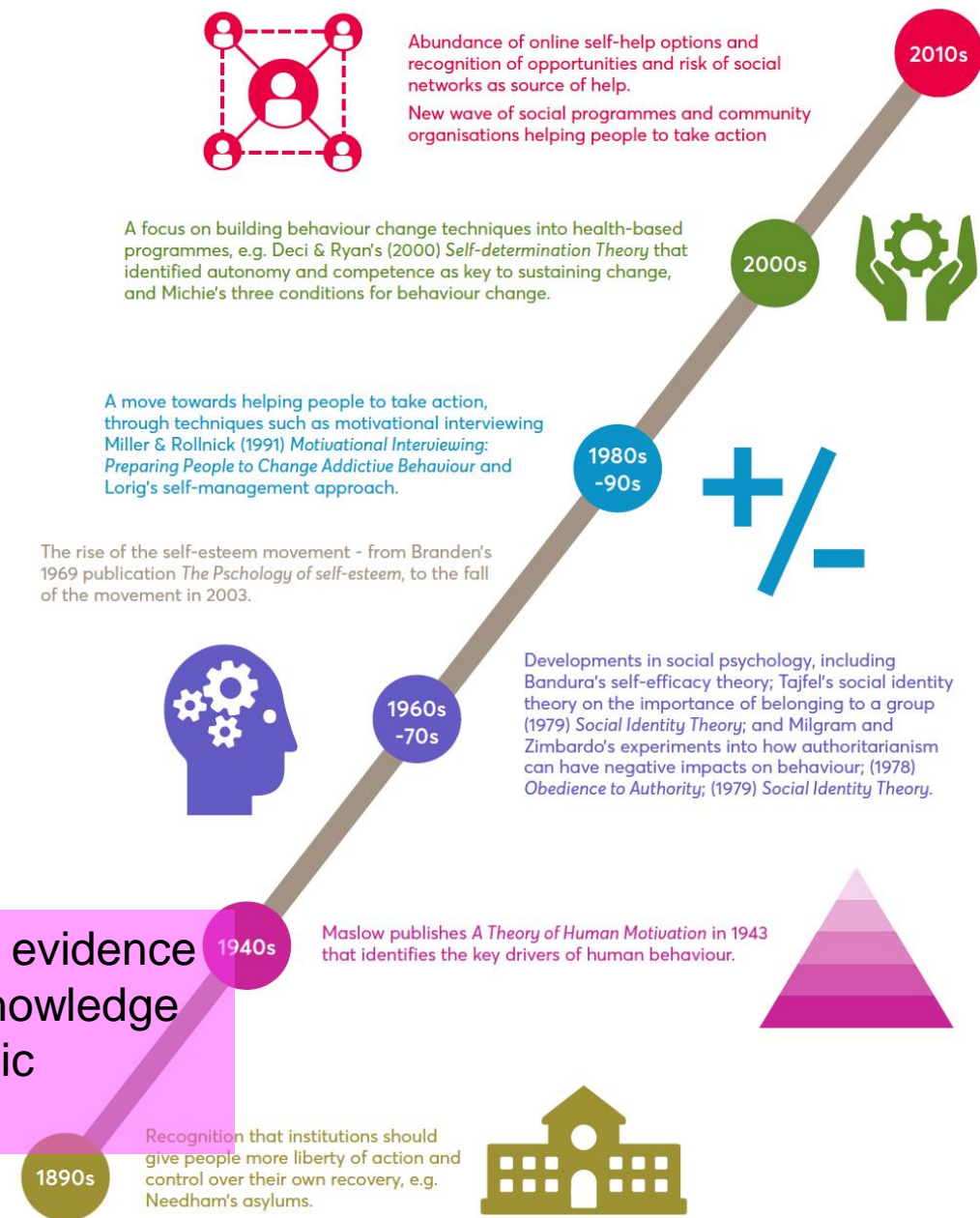


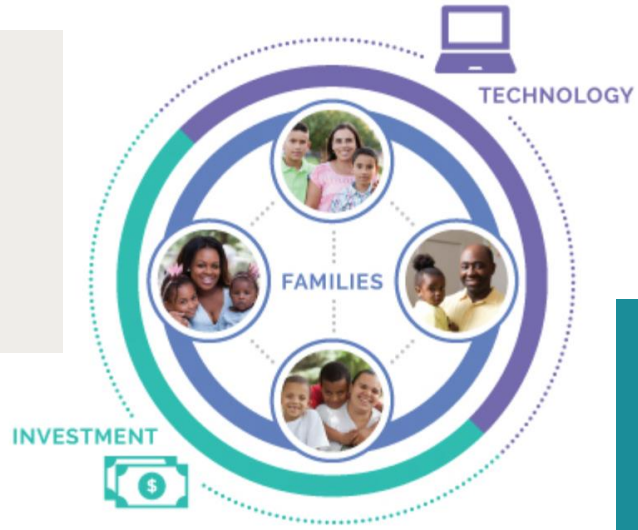
**GOOD HELP TO GOOD
WORK – WHAT IS THE
VISION?**

IT'S ABOUT RELATIONSHIPS -
WHAT WE CALL TOUCHPOINTS

How? What do we know from what has been done?

Good Help is an old idea with a well established evidence base (theory and practice). The trouble is this knowledge is very often absent in how our mainstream public services work, with often tragic consequences.





FAMILYSTORY

People-centric social care case management tools



GiveGetGo's simple questions "would you like to work with us?" and "would you like to try something different?"



VOLUNTEERING
UNIVERSITY
KNOWSLEY SAFARI
SPEKE HALL



WELLBEING SUPPORT
RELATIONSHIPS
CARE



POSITIVE
WORKOLOGY
HIDDEN JOBS
MARKET



sense of purpose = confidence = action = more sense of purpose
= more confidence = more action!

meet and chat



Find out more about you; support YOU



NO ticking clock



Connections
Volunteering
Experiences

WE NEED LOTS OF THESE
PEOPLE!!



Your champions; mentors;
Grow your social capital

Onwards and upwards



What next?

A GOOD HELP PROGRAMME?

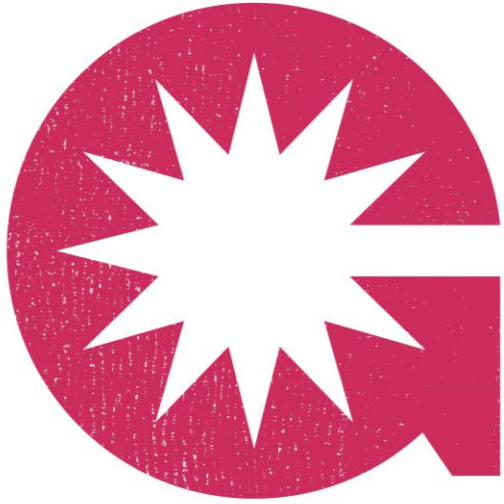
In each place we hope to:

- establish a **long-lasting local movement** of people
- Establish a **cross service** way of working that seeks to offer Good Help through the **whole of life**
- start on a **specific project** (e.g. a school, advice service, social care, commissioning, community good help). Partners: DWP, DfE, Local Trust, NSPCC.
- be led by **local individuals and organisations** with senior buy-in
- be able to **demonstrate with evidence** the difference we have made
- **prioritise resources allocation to local activities**, not the Good Help 'organisation'

Six Step Approach (to get started)

1. Co-design project
2. Form a local Good Help partnership
3. Inspiration Event 1 (100+ people)
4. Refine possible activities
5. Smaller action specific events (run in parallel)
6. Decide which activities to take forward





**GOOD
HELP**

Supporters



Department
for Culture
Media & Sport

nesta



**COMMUNITY
FUND**



OSCA

Questions

- Why the gap between theory and practice at scale/mainstream
- Funding and commissioning for relationships – what are the implications of Good Help on existing models?
- Difference between power sharing and power handover? To what extent is the language/concepts a challenge (before explanation – ie people think they understand the concepts but understand other ideas that are in a similar space)
- Engaging the least engaged rather than ‘usual suspects’